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SourceRight Solutions Launches SourcingEdge for Innovative Talent Pipeline Development and Management

Leading outsourced talent acquisition provider gives an exclusive edge to their clients in a highly competitive sourcing environment

FORT LAUDERDALE, Fla. — June 14, 2010 — [SourceRight Solutions](#), a division of SFN Group, Inc. (NYSE: SFN), today announced the launch of *SourcingEdge*, a proprietary candidate sourcing methodology that is designed to help talent acquisition outsourcing clients gain a competitive edge in identifying the best and brightest talent from both active and passive candidate pools. By continuing SourceRight's commitment to service quality, *SourcingEdge* is focused on achieving the results clients demand: increased talent quality, improved time to fill, improved candidate experience, and reduction in costs.

SourcingEdge combines SourceRight's high-touch Recruitment Process Outsourcing (RPO) experience and capabilities with innovative Talent 2.0 strategies, technologies, and analytics to proactively build, nurture and qualify rich talent resource pools. The comprehensive solution includes:

- High-touch strategic sourcing teams
- Targeted global talent pipeline strategies and process
- Maximum reach with Web 2.0 Sourcing Platform
- Integrated, proprietary ResumeBank
- Candidate Relationship Marketing (CRM) Programs
- Innovative Social Media Marketing
- Talent Pools based on client-specific requirements
- Robust sourcing analytics
- Career Networking Hub & Affinity Portal

As part of the launch of *SourcingEdge*, the new Career Networking Hub provides candidates with an exclusive gateway to choose and join a talent pool, promote themselves to top SourceRight recruiters, and gain access to thousands of jobs. Client companies have access to exceptional candidates for full-time or contract positions across 12 talent pool communities.

(more)

“Our clients are becoming more sophisticated in sourcing and demand better results from their sourcing strategies. *SourcingEdge* allows us to identify candidates for specific talent pools, cultivate those relationships and then provide clients with the highest quality talent in a timely fashion,” said Rebecca Callahan, president of SourceRight Solutions. “By offering this unique networking opportunity, we continue to deliver significant value to our clients with access to the largest network of professional skilled talent in the market.”

The *SourcingEdge* Career Networking Hub will provide clients with rich talent pools; give candidates access to thousands of job opportunities; provide career resources to aid in career searches; and will also include the following features and functions:

- Talent Pool Selection for Candidates
- Profile/Capture Contact Information
- Resume Upload Capabilities
- A Search Pool for Recruiters to Identify Candidates
- Multi-Media interaction including video and mobile technologies
- Career Advice

To join our exclusive talent pools or to learn more about The SourceRight Solutions Career Networking Hub, visit <http://www.sourceright.com/jobs>

Building upon SourceRight Solutions’ reputation for workforce management innovations, the launch of *SourcingEdge* is the next phase of the company’s commitment to continuously revolutionize recruitment strategies for today’s emerging workforce population. By combining process innovation with Talent 2.0 strategies such as affinity-based networking, mobile technologies and digital communications, SourceRight can manage talent pipelines and build relationships from one central location, while optimizing the recruitment experience for candidates and companies.

About SourceRight Solutions

SourceRight Solutions manages outsourced talent acquisition functions whether for full-time, contingent or contract staff. Building upon our 60-year heritage in recruitment and staffing innovations, our solutions provide the workforce insight needed to drive strategic talent decisions, by leveraging embedded technologies, a scalable global service model, and the best recruitment talent in the industry today.

SourceRight Solutions specializes in improving and managing workforce-related processes through a comprehensive spectrum of offerings that can be deployed singularly or in combination and include: Employment Process Management, our integrated approach to managing flexible, alternative workforce strategies; Recruitment Process Outsourcing for improved speed and quality of full-time hires; Professional Contingent Workforce Services that enhance the acquisition and management of "free agent" contractors and consultants while mitigating associated risk; and, Managed Service Provider programs to improve the procurement of an organization's contingent workforce, increasing quality while reducing supplier costs.

SourceRight Solutions is a division of SFN Group, Inc. (NYSE:SFN). SFN operates a family of specialty businesses providing strategic workforce solutions in professional services and general staffing.

To learn more, please visit www.sourcerightsolutions.com